



OUR VISION

TO BE THE GATEWAY TO A LIFELONG LOVE OF
READING, JOY OF LEARNING, AND SEARCH FOR
INFORMATION

Our Mission

The Parry Sound Public Library enriches the quality of life in the Town of Parry Sound, contracting municipalities, and surrounding areas by providing access to information for cultural, economic, educational, and recreational development and by promoting personal growth.

Listening to the Community

In the summer of 2016, the Parry Sound Public Library received feedback from 328 residents on the User Survey Trend Analysis; plus in 2018, a mini survey went out to patrons:

To summarize, the community stated:

"What a wonderful issue of "The Next Page"

"Love it!!! Free Movies, talking books, free Wi-Fi, Lovely Staff"

"Great atmosphere, helpful, cheerful staff, great reads."

"I love coming to the library for the tranquility and the great and helpful pleasant staff."

"I like to come to the Library to get movies and use the computer and visit the staff and friendly people in the Library."

"Wide range of programs from the very young to seniors"

As a result, the Board and Staff directive follows:

Engage our community, create a culture of innovation,
tell our story and build a foundation for growth.

Thank you to all community members who contributed to the strategic planning process and who continue to support the Parry Sound Public Library

Strategic Direction: Engage Our Community



OBJECTIVES:

- ◆ Build purposeful partnerships within the community
- ◆ Enhance additional programs
- ◆ Market to ensure community awareness of the library activities and plans, solidifying the library as an important factor in economic development



Strategic Direction: Create a Culture of New Innovation Ideas

OBJECTIVES:

- ◆ Continue to foster innovative thinking through technology
- ◆ Maintain a connection to the past, present, and future
- ◆ Continue to staff growth and development in the use of technology
- ◆ Continue to develop and implement programs and services to support people with basic level computer skills
- ◆ Develop children's/tweens technology programs (robotics)



Strategic Direction: The library building is able to serve its community into the future

"I just wanted to say that the newsletter, 'The Next Page', is excellent."
- M. Fraser

OBJECTIVES:

- ◆ Funding is continually sought and made available to maintain and upgrade as required
- ◆ Evaluate current use of the library space and maximize the space to meet community needs
- ◆ Explore funding options and fundraising opportunities to meet accessibility requirements and necessary upgrades

Our Values:

1) Creativity, Imagination and Curiosity

Encourage the joy of reading, life-long learning and innovation

2) Equity

Ensure accessibility and fairness, to recognize diversity in serving all individuals

3) Intellectual Freedom

Guarantee and facilitate access to all expressions of knowledge and intellectual activity

4) Customer Service

Ensure high quality and excellence in responding to the needs of our customers

5) Community Connection

Enhance library service through partnerships, collaboration and consultation with the community

6) Teamwork

Foster a work culture that advocates cooperation, communication, respect and training

“A Library is a place you can visit without cost; wide range of books; tranquility; research ability from history to travel; wide range of classes from the very young to seniors; and as a grandmother the pleasure of introducing grandchildren to the love of books.” Madeline





"Through effective collaboration, the Parry Sound Public Library and our partners will help individuals of the area move forward. Together, we will nurture the social, cultural, and economic success of our community."

**Great atmosphere!
Helpful, cheerful staff!
Great reads!**



Halloween 2018



**LOVE IT !!!
FREE MOVIES!!!! FREE TALKING BOOKS!!!! FREE WI-FI !!!
Lovely Staff**